

# HOST A 2024 SPACE HAPPY HOUR

*Connecting Space Industry Professionals Around the Globe*

Recruitment Gateway | Stellar Brand Exposure | Exclusive Networking



# Become a Standout Star at Space Happy Hour

Imagine the scene: your company at the center of an elite networking event, where industry leaders and potential hires gather under your roof. It's not just an event; it's a recruitment opportunity, a brand enhancer, and a community builder.

## 2024 Projected Space Happy Hours

City (Projected # of 2024 Happy Hours)

- Seattle (10)
- Denver (6)
- Los Angeles (6)
- Washington D.C. (4)
- Houston (4)





# Frequently Asked Questions

## What are the benefits of hosting Space Happy Hour?

Space Happy Hour is an amazing recruitment opportunity. After an event hosted at Blue Origin in March of 2023, three candidates, who were directly connected at the event, were in the final interview round just a month later. For events hosted at your company, guests self-select if they are interested in employment and in being contacted by a recruiter at your company. As a host, you get access to that list.

## What is involved in hosting Space Happy Hour?

You provide drinks, snacks, and a gathering location for the event. Space Happy Hour takes care of promoting the event, managing event registration, communicating event logistics, and providing name labels for attendees.

## How many people attend Space Happy Hour?

Typically, attendance ranges from 75 to 125. We can work with venues that can accommodate as few as 50 people and have hosted as many as 150+ people, depending on venue capacity constraints at your location.

## What is a typical event agenda?

- 5:00 PM: Event opens, and networking begins.
- 6:15 PM: Announcements, introduction, and event host messaging (5 minutes), followed by individual introductions and door prizes. 6:25 PM: Networking continues.
- 7:30 PM: Event concludes.

## How long in advance does Space Happy Hour need to be scheduled?

Typically, 4-6 weeks is enough to finalize the date and market it to our audience. Our list has an over 50% open rate, and for many events, we reach capacity within hours of the first email blast to our list.

## For further details and event booking, contact:

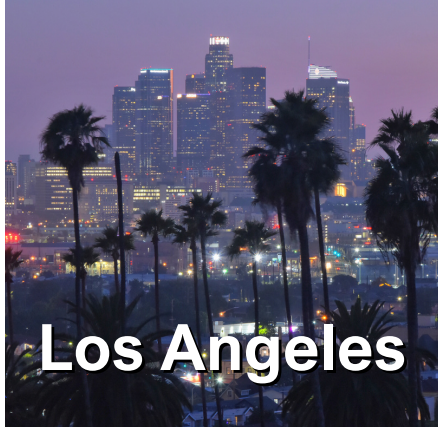
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Seattle



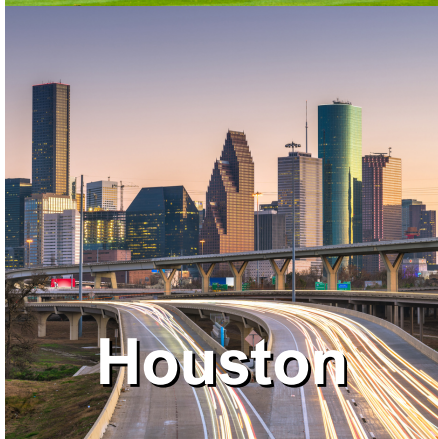
Los Angeles



Washington



Denver



Houston



# Sample of Previous Events

- April 2022 - Inspiration 4 Astronaut, Chris Sembroski
- December 2022 - Spaceflight Inc.
- March 2023 - Blue Origin
- April 2023 - Starfish Space
- July 2023 - Avalanche Energy
- October 2023 - Amazon HQ2, Arlington VA
- November 2023 - LeoStella

